

Plan Nacional de Desalojo / Ministerio de Control (National Plan of Eviction /Ministry of Control)

Buenos Aires, 2003.

CONTEXT

After the devaluation of the national currency occurred as a consequence of the economic crisis of 2001, some southern neighborhoods of Buenos Aires became a target for Real State speculation. The foreign investments aimed to develop building projects in historic areas of the city. Old family buildings were threatened and even affected by growing evictions.



STRATEGY /TACTICS / TOOLS

Principle of over-identification:

“means to express publicly those aspects well known but still being taboo, or consciously disregarded. This method takes into account the logic of thinking and cultural dominance there where are not expressed. (...) Consist in expressing positively the hidden aspects of the communication in a convincing way, better if it's close to the system dominant logic. This is a call to the background parts of the message not always seen but felt.”



Tactics/ tools

Faked Surveys: sign up for voluntarily eviction.: give up your right of reaching a decent home a sworn statement with multiple choices to describe and select different modes of being evicted: with use of violence, tear gas, bullets, loss of human lives, property loss, etc. It also mentions the mass media role played in building prejudice around the stereotype of the homeless and poor people. The silence and indifference of the society is another item.

Ministerio de Control | **Sub Secretaría de Planificación Urbana para la No-Vivienda**

PLAN NACIONAL DE DESALOJO

Ud. Será desalojado próximamente. Complete los requisitos del siguiente formulario:

DECLARACIÓN JURADA

Mediante la presente solicitud de desalojo, yo, AGUSTINA HORRERO, con domicilio constituido en PUERTO 3080, ciudad / localidad B.S.A.S, provincia _____, **renuncio a mi derecho de poseer una vivienda digna** y solicito la inmediata intervención de la autoridad gubernamental y policial para efectuar en forma urgente el desalojo de mi lugar de residencia, **a fin de beneficiar a los grupos económicos que negocian con el gobierno.**

Firma: [Firma]
Aclaración: AGUSTINA HORRERO
Documento: 20.285.450

1. Elija su propia modalidad de desalojo (marcar con una cruz)

☐ **DESALOJO "DE QUERUSA"**: un día volvéis a tu casa y tenés las cosas en la calle.

☒ **DESALOJO MEDIÁTICO**: con presencia y complicidad de los medios de comunicación.

☒ **DESALOJO VIOLENTO**: con intervención de fuerzas de seguridad.

Fuerzas Intervinientes:

☒ PFA - INFANTERÍA
☒ PREFECTURA
☐ GENDARMERÍA
☐ PATOTAS PARAPOLICIALES

Con represión:

☒ PALOS
☐ BALAS DE GOMA
☐ GASES LACRIMÓGENOS
☒ CARROS HIDRANTES

Con detención de personas: (Indicar cantidad)

☒ HOMBRES
☒ MUJERES
☒ NIÑOS
☒ ANCIANOS

Con Muertes: (Indicar cantidad) ☒

Con Heridos: (Indicar cantidad) ☒

Con destrucción de bienes y pertenencias: (Indicar monto total de la pérdida deseada) \$ (son _____ pesos)
Lo menos posible.

Consulte nuestro PLAN ESPECIAL PARA DESALOJO DE ESPARCOS COMUNITARIOS. Promoción exclusiva para Asambleas barriales, Movimientos de desalojos y fábricas recuperadas. Con o sin intimidación previa, con o sin orden judicial. ¡LLAMÁ VII!



GOAL:

The survey aims to question the role of the State and governments in the neoliberal system, denouncing hidden interests and the abandonment of their social responsibilities.



Ephimeral installation of eviction stands / performance / parody

All these elements were thought to produce surprise or even overwhelm the people; therefore, at first the device seems to be disgusting as any other bureaucratic process, but at the same time, the performance action makes the people feel involved.

It's important to clarify that this kind of principle (over-identification) and specific contents not always work in the right way. It depends on the social context, the ability to create empathy or to make the audience get sensitized with victims of the unfair situation. The same proposal could work in an opposite sense in different periods.

<http://grupodeartecallejero.blogspot.com.ar/2009/09/blog-post.html>